



BAY AREA MULTISPORT SWIM + BIKE + RUN

BAM Board of Advisors
Meeting Minutes
March 31, 2015
7:00 pm
PowerHouse - Friendswood

In Attendance:

Michelle Edwards – President
Sandy Touchton – Secretary & Membership Dir.
Heidi Brewer – Treasurer & Apparel Dir.
Todd O'Neal – Past President

Richain Herod – Social Dir.
Stephanie Russell – Promotions/Media Dir
Chris Cook – Volunteer Dir.

Absent:

Please note:

In our efforts to be successful as a club, every effort should be made to complete action items prior to the next monthly meeting, unless the otherwise assigned a specific due date. If a task is not completed, please be prepared to provide a status update at the next meeting. The board recognizes we are all volunteers, but to move forward, tasks need to be completed. If you need assistance and can't get a task completed, ask for help. Let us know.

Quorum was met. Meeting began at 7:09

Treasurer Report – Heidi

Financials given and motion to accept – Chris & 2nd - Stephanie

Social – Richain

Transition clinic with John Mayfield – April 19th tentative – may need to move, most board members are already committed that day. Check with John for June 6th or 7th

This Saturday is the bike handling clinic @ 1:00 pm, sign up on line, we will provide water, no head count on this yet. Richain will call tomorrow and get the current count. Take the BAM tent

Open water swim in May 2nd, Richain has grill reserved & will touch base with 288 this week

Volunteers – Chris

Still getting volunteers for Galveston 70.3, he will post again, currently has about 6 so far. Stephanie add event to BAM! group page – we'll all bump it weekly

Promotions - Stephanie

Get got the little bike key chains & wrist bands in – both look great. She is working with a distributor get a quote for the towels. She will post on the BAM! group page that the deadline to become a member by Sunday or they will be deleted for the group.

Still no word back from the 70.3 group for being a part of the expo.

Highlight a member each month and shorten the president blurb on the monthly newsletter.

Membership:

Currently 106 members, 137 lapsed members. Send out another email to all lapsed members, modify the first letter and get our ASAP!!

New Business:

Michelle sent back be-seen shirts, Richain motion to repay her, sandy 2nd

Michelle spoke to Nichole for possible other options thru her. Melanie & Johnny got several different types of shirts from her and they have been very pleased. Check with her on the reflective for the Bam logo. We need to make a decision on shirts asap.

Richain suggested BAM shirts for the board to wear to all events/clinics so people will know that we are with BAM

Johnny – suggested we get one of the teardrops with BAM on it to be seen at races without having to have the tent and in some areas tents are not allowed. Ron at Splash print is who Johnny got his from.

Make some sponsorship letters to get some sponsors for BAM, Johnny will share his sponsor letter as a model

Carabiners & wrist bands, motion made & 2nd

Johnny will purchase 50 of the carabiners to give out at the shop to promote BAM when people make a purchase.

Have Stephanie post in the FB page they can register at the PH for BAM membership and they will receive wristband & carabiner.

Stephanie will grab the PH post each Monday and share it on the BAM page

PH has disk wheels that are available for rent and the rent will go to Nora's house – Jeff Oakley donated the wheels back to the PH, he won them at the PH Christmas party.

Action Items:

Next board meeting - April 30th at 7pm at Chelsea wine bar